



(877)YES-iTV3

[www.itv-3.com](http://www.itv-3.com)

## iTV-3 Neighborhood Gigabit Drive and FAQ

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***We need your help to make Champaign & Urbana a leader in World-Class Gigabit Internet***

iTV-3 announced its partnership with UC2B in late May of this year. This partnership allows iTV-3 to extend the existing fiber network to interested neighborhoods within both Urbana and Champaign. Over the past months since the announcement iTV-3 has been engineering both communities to enable construction. Now it's time to identify the first neighborhoods to be built and iTV-3 needs your help.

iTV-3 will be building where there is the most interest. While not required to build until a neighborhood reaches 50 percent, iTV-3 can choose to build before then. You can sign up for next generation gigabit internet speeds today at [www.ThePerfectUpgrade.com](http://www.ThePerfectUpgrade.com). Getting the word out in your neighborhood is crucial to getting the network built and making both Urbana and Champaign among the few communities in America with access to Gigabit fiber optic service.

***Here are a few frequently asked questions:***

### **Q) Why do we need iTV-3's fiber optics?**

A) Many reasons, here are a few:

1. This allows you to be a part of making Champaign & Urbana leading communities in cutting edge fiber to the home technology in the United States. It also allows for higher speed and next generation internet services up to a 1 gigabit per second internet connection.

2. iTV-3 provides a competitive choice for services against traditional monopolies like cable and telephone companies.

3. Industry research shows that having fiber optics available can add up to \$5,000.00 to your home's value.

4. Having fiber available make the community a more attractive place to start a business, strengthening our local economy.

**Q) What do I need to do to get iTV-3 to build my neighborhood?**

A) iTV-3 will build where there is the most interest and is required to build where 50 percent of residents have signed up for service. So the first thing you can do is go to [www.ThePerfectUpgrade.com](http://www.ThePerfectUpgrade.com) and sign up. Next, tell your neighbors about iTV-3 and encourage them to do the same.

**Q) How do I know how many people have already signed up?**

A) You can go to [www.ThePerfectUpgrade.com](http://www.ThePerfectUpgrade.com) and enter your address and iTV-3 has a map that will help you identify your neighborhood and how many sign-ups are needed.

**Q) My neighborhood on the map includes properties that I know are not residences; why is this?**

A) The map is based on Geographic Information Systems data obtained from our local municipalities and we are updating the map to improve its accuracy. iTV-3 is required to bring services to every property, including businesses and future developments which is why they are included on the map. The map will change as iTV-3 audits neighborhoods and removes businesses from the counts. The bottom line is iTV-3 wants to find a way to build your neighborhood and will adjust the number of residences needing to sign up as we get more accurate information. This is why you need to sign up as iTV-3 will be auditing those areas with the most interest first.

**Q) Why does iTV-3 need 50 percent of my neighbors to sign up in order to expand?**

A) iTV-3 is committed to investing tens of millions of dollars to upgrade Champaign and Urbana. Building next generation fiber optics is very costly. 50 percent ensures there is enough revenue being created to allow for iTV-3 to continue expansion and investment in the network throughout the community. Other companies have refused to upgrade local infrastructure for years. This is a model being used nationwide by other carriers. 50 percent also ensures that the residents of the communities are invested in these upgrades as well.

**Q) What else can I do?**

A) You need to sign up at [www.ThePerfectUpgrade.com](http://www.ThePerfectUpgrade.com). You can call iTV-3 at 877-937-4883 or email [info@itv-3.com](mailto:info@itv-3.com) to volunteer to display a yard sign at your residence and/or business showing your support and increase awareness for iTV-3. You can talk to friends and neighbors encouraging them to sign up for iTV-3 services. You can volunteer to host a neighborhood iTV-3 sign up event. You can pick up brochures at any local Family Video to distribute within your neighborhood. You can pass this email onto everyone you know and encourage them to take action as well.